

## Why have a conservatory if you cannot use it?

### What is Supashade?

This is a dense, tough, knitted polymer newly produced for the Middle East which has a shade factor of 90% and is u.v. stabilised to withstand degradation by the sun's rays for at least six years. It is rotproof and can be washed in your washing machine in plain, cool water or hosed down as necessary. In practice, you will find the shade to be largely self-cleansing. Frostproof, you can leave it on in the Winter. TIE DOWN.

*made-to-measure external conservatory shades*



*Cools conservatories as no internal blinds can!*

*(Neither do they sag, stain or trap heat, dirt, flies and condensation)*

### How does it work?

In full or cloudy sun, short-wave radiation penetrates the roof of your conservatory heating it on the way in. As soon as it strikes an object, not only does it heat it but it also **changes to long-wave radiation**. This cannot escape with the ease with which the other came in – but bounces around inside, raising the ambient temperature of the whole building. This is known as the **greenhouse effect**. With **Supashade on TOP of the roof, the radiation is filtered before it can enter**. You can actually **see it working**. The rays heat the material and set up convection currents **through** the dense mesh and you can see **heat turbulence** above the roof as heat goes up and away – the same effect as above a hot road surface on a Summer day.

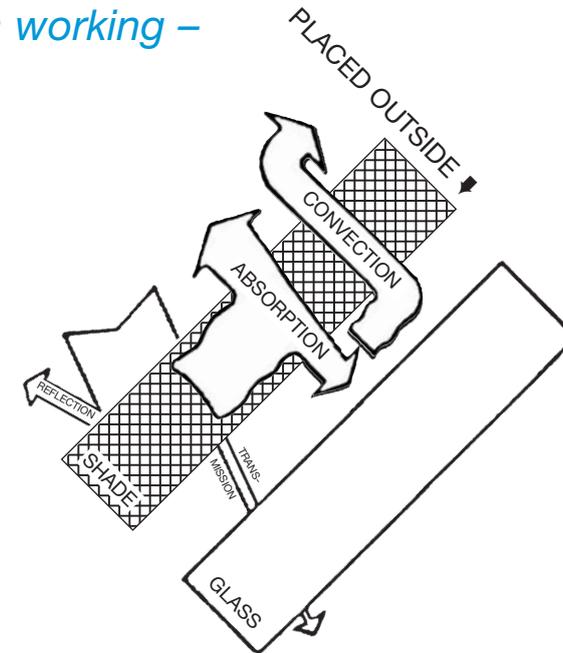
## GUARANTEED COOLING

We guarantee that even if your conservatory is South-facing you will still be comfortable with outside temperatures up to 84°F (29°C).

**If you are not satisfied with the cooling, you can return it in good, clean condition within 28 days for a total refund (lean-to only).**

*‘for that light and airy feeling’*

See them working –



OUTSIDE

Heat absorbed is removed by convection into the atmosphere

*feel the difference!*

### What people say about Supashades

We have scores of people who phone and say things such as 'I wouldn't have believed the difference it makes' or 'We have been able to use the conservatory for the first time ever in Summer' and **'THE TEMPERATURE OF OUR SOUTH FACING CONSERVATORY IS AT LEAST 20°F LOWER!'**